

# KPAC 2015 (Korea Pharma Associations Conference)

## - Global Partnering for Open Innovation -

| Conference   |   | Host: Pa-Leun Kim (GSK)   |
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| 08:30 - 09:00  | Registration  |   |
| 09:00 - 09:15  | <b>Opening Remarks:</b> <ul style="list-style-type: none"><li>• Kyeong-Ho Lee, Chairman of KPMA</li><li>• Oak Yeon Kim, Chair of KRPIA</li></ul>  |   |
| 09:15 - 09:30  | <b>Welcome Address:</b> <ul style="list-style-type: none"><li>• Minister of Health &amp; Welfare</li><li>• Ministry of Food &amp; Drug Safety</li><li>• Chunjin Kim, National Assembly Health &amp; Welfare Committee/Chair</li></ul>   |   |
| 09:30 - 10:10  | <b>Keynote Speech:</b> <ul style="list-style-type: none"><li>• Gwan Sun Lee, Hanmi Pharm/CEO</li></ul>  |   |
| 10:10 - 10:30  | Coffee Break  |   |
| 10:30 - 12:00  | <b>Session 1: Offshore R&amp;D Collaboration</b><br>Moderator: Su Youn Nam, Yuhan Corporation<br>Panel Presentations <ul style="list-style-type: none"><li>• Michael Mark, BI/Vice President, Cardio Metabolic Diseases, R&amp;D<br/>"Different Collaboration Models Serve Different Needs: Examples and Experiences from The Metabolism Area"</li><li>• Binhui (Ben) Ni, Sanofi/Head, External Science &amp; Partnering, Asia Pacific<br/>"License In/Out: Win-Win Strategy"</li><li>• Hyung-Jin Jung, Boryung Pharmaceuticals, Ltd/Head, Clinical Research Unit<br/>"Offshore R&amp;D Collaboration from Local Company Perspective"</li></ul>             |   |
| 12:00 - 13:30  | <ul style="list-style-type: none"><li>• Lunch Break (Grand Ballroom) &amp; Networking</li></ul>   | <ul style="list-style-type: none"><li>• Policy RTM Luncheon led by KoTRA: Investment Plan for R&amp;D Collaboration (Invitation Only, Kumgang Room)</li></ul> |
| 13:30 - 15:00  | <b>Session 2: R&amp;D Partnership</b><br>Moderator: James Jungkue Lee, Bridge Biotherapeutics, Inc.<br>Panel Presentations <ul style="list-style-type: none"><li>• Darren.Ji, Roche/Vice President, Asia &amp; Emerging Markets, Partnering<br/>"Roche Partnering: Partnering to Bring Scientific Excellence and Global Reach"</li><li>• Larry Lin, MSD/Head, Business Development and Licensing Far East Hub<br/>"Partnering in Korea for Innovation: MSD's Strategy and Approach"</li><li>• Soo-Young Choi, Chongkundang Pharmaceutical Corp./Executive Director, Global Business<br/>"CKD's Partnering Strategy and Approach to Global Market"</li></ul> |   |
| 15:00 - 16:30  | <b>Session 3: New Wave of Partnering Strategy - Showcases</b><br>Moderator: James Jun, KT&G Life Science<br>Panel Presentations <ul style="list-style-type: none"><li>• Masaaki Hirano, Astellas Pharma/Vice President, Medicinal Chemistry Research Labs., Drug Discovery Research<br/>"Astellas's Strategy for Open Innovation and Partnering"</li><li>• Hong Xin, Janssen/New Ventures Director, Asia Pacific Innovation Center<br/>"Johnson &amp; Johnson Innovation, Open Innovation Through Collaboration"</li><li>• Paul.Kim, Medivate Partners/CEO<br/>"Cross Border Investments in Biotech/Healthcare"</li></ul>                                   |   |
| 16:30 - 17:00  | Coffee Break & Networking   |   |
| 17:00 - 18:30  | <b>Session 4: Building an Innovative Biotherapeutics Industry in Korea</b><br>Moderator: Greg Meiselbach, US BIO<br>Panel Presentations <ul style="list-style-type: none"><li>• Greg Meiselbach, US BIO/Director, International Affairs<br/>"Creating a Conducive Environment for Collaboration &amp; Globalization in the Biotechnology Marketplace"</li><li>• Jae Chan Park, Genexine/Executive Vice President, Head of Business Division<br/>"Paths to Success for Biotech/Pharma Industry in Korea"</li><li>• Celgene US</li></ul>  |   |
| 18:30 – 20:00  | Networking Reception (Grand Ballroom, Foyer)  |   |
| Parallel Sessions for Partnering Platform<br>pre-registration required |   |   |
| Thursday Nov 19<br>09:00 – 18:00                                       | <b>[Full day]</b><br>One-on-One Partnering at pre-set meeting rooms   |   |
| Friday Nov 20<br>09:00 – 12:00   | <b>[Half day]</b><br>One-on-One Partnering, continued   |   |