



## Korea Pharmaceutical and Bio-Pharma Manufacturers Association

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# “Korea-Viet Nam Pharma Future Collaboration Forum 2018”

## Overview

Date : Thursday 29<sup>th</sup>, November 09:00 ~ 11:00

Venue : K-room(2F), KPBMA building, Seoul, Korea

## Program (draft)

“Vietnam-Korea Pharma Future Collaboration Forum 2018”		
09:00 ~ 09:10	Opening remarks	Jung-Hee Lee, Chairperson, Board of Directors of the KPBMA  Nguyen Thi Minh Chau, Deputy Director, International Cooperation Department, MOH in Viet Nam
09:10 ~ 09:40	Session I Prospect of Pharmaceutical Investment in Viet Nam	Vu Tuan Cuong, General Director, DAV
09:40 ~ 10:10	Session II Investment strategy and experience of Korean pharma companies to enter into the Vietnam	1. Daewoong pharm 2. Samil pharm
10:10 ~ 10:20	Break	
10:20 ~ 11:00	Session III Panel discussion [Successful entering & localization strategy in VietNam for Korean pharma companies]  - mid-long term cooperation in industrial investment between 2 countries - possibility of cooperation and transfer high technology pharmaceutical, biological product and vaccine between 2 countries	Moderator : Bum-Jin Lee, Head of Pharmaceutical Research and Development Agency  Panelist : DAV(Vu Tuan Cuong, General Director), MFDS(TBC), GC Pharma, Korea United Pharm, JW Pharma, FLC Group(Dang Tat Thang, Deputy General Director),