



## Cem Baydar

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Cem Baydar is the Chief Consulting Officer for Evaluate & Citeline (formerly known as Pharma Intelligence). He brings nearly 25 years of global experience in consulting where he has advised many biotechs, investors, large pharma and institutions on corporate and commercial strategy, M&A, market entry and expansion. He current leads a global team of 70 consultants in the US, Europe and APAC, focusing on portfolio strategy, competitive intelligence, market access and transaction advisory, both in emerging and developed markets across the globe.