



Corporate
Relations

2021 KPBMA Conference with MIT

Karl Koster

Executive Director of MIT Corporate Relations



- “Most innovative square mile in the world”
- “Destination for global innovation”
- “Culture of 24/7 idea exchange”
- “Vibrant ecosystem creating the future.”



1000s of startups

MIT

KENDALL SQUARE

1,067

PROFESSORS

948

LECTURERS

95

NOBEL PRIZES

1,766

RESEARCH STAFF

11,520

STUDENTS

MIT IS A WORLD CLASS RESEARCH UNIVERSITY

#1 for the last 8 years
(QS World University Rankings)



150+

RESEARCH LABS,
CENTERS, PROGRAMS

\$762M

RESEARCH SPENDING
(24% from Industry)

1,529

PATENTS ISSUED
(Last 5 Years)

MIT IS A WORLD CLASS RESEARCH UNIVERSITY

#1 for the last 8 years
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INSTITUTE INITIATIVES

- Interdisciplinary research enhances problem-solving
- Entrepreneurial ecosystem spurs innovation
- Patenting/licensing speeds commercialization
- MIT ranks first in industry R&D expenditures

INSTITUTE INITIATIVES



MIT ENERGY
INITIATIVE



DIGITAL WORLD

INSTITUTE INITIATIVES



GLOBAL ENVIRONMENT/
SUSTAINABILITY



SCHWARZMAN COLLEGE
OF COMPUTING



INNOVATION
INITIATIVE


INSTITUTE INITIATIVES



FUTURE OF WORK



MIT.nano

A photograph of a large, modern interior space, likely a lobby or event hall, with high ceilings and large circular skylights. The walls are covered in vertical wood slats. Numerous people are gathered in the space, some standing in groups, others seated at small round tables. The scene is brightly lit, and the atmosphere appears to be a professional networking or social event.

MIT Industrial Liaison Program

- Build/manage productive partnerships
- Industry's Chief Gateway to MIT
- Programs customized to member needs



EXECUTIVE BRIEFING

- ✓ Focused forum for company decision makers and key MIT faculty
- ✓ Contribute to strategic planning, new business development

- ✓ Examine emerging/disruptive research and technology
- ✓ Learn of new management approaches to corporate issues
- ✓ Engage with your key business clients at MIT

MEMBER SERVICES



FACULTY MEETINGS

- Discourse
- Collaboration
- Relationships



CONFERENCES / EVENTS

- US and abroad
- MIT faculty and startups
- Networking



PROGRAM DIRECTOR

- Advocates
- Plans
- Advises

MEMBER SERVICES



FACULTY MEETINGS

- Discourse
- Collaboration
- Relationships



CONFERENCES / EVENTS

- Broadcasted internationally
- MIT faculty and startups
- Networking



PROGRAM DIRECTOR

- Advocates
- Plans
- Advises



~250 ILP MEMBERS WORLDWIDE

S. Korea

GC Pharma

Hyundai MOBIS

Hyundai Motor

LG Corporation

LS Cable & System

Samsung

Samyang

KPBMA-MIT Consortium

- Boryung
- Chong Kun Dang
- Daewon
- Dong Wha
- DongKoo Bio&Pharma
- Genuone Sciences
- Hanmi
- Huons
- Ildong
- JEIL
- Samil
- Samjin
- Shin Poong
- Yuhan



~250

ILP Members
"Global1000"

1900+

MIT-connected Startups

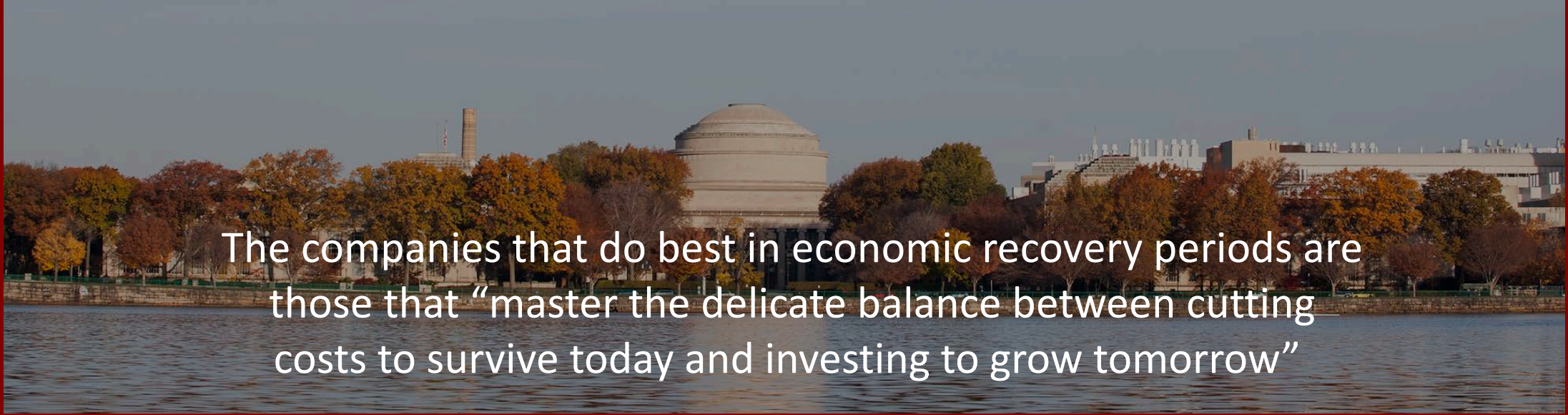
600+

Introductions
each year





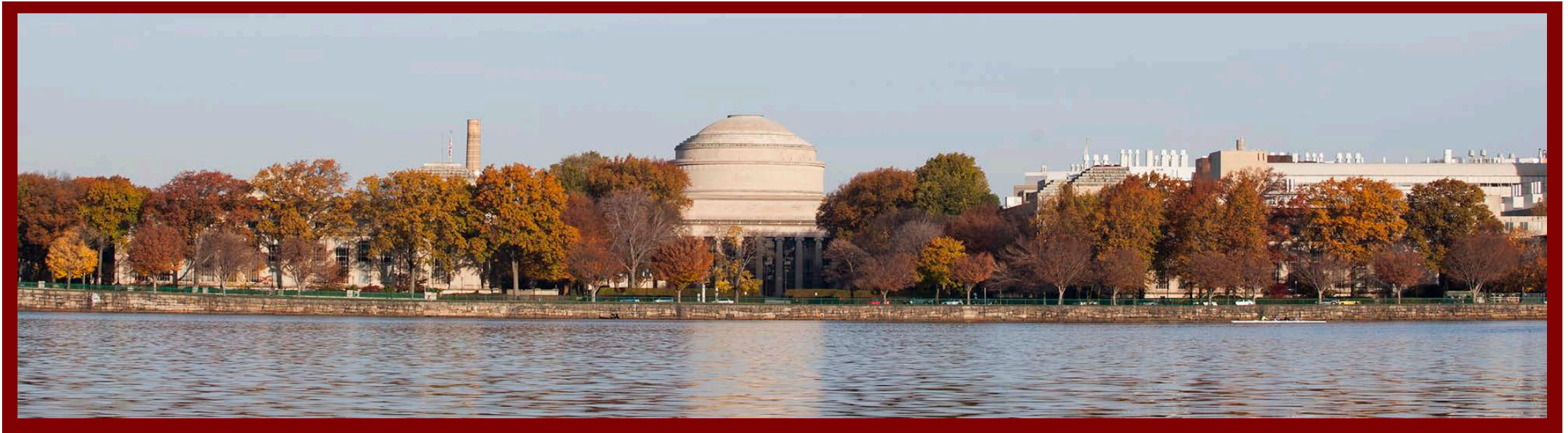
Corporate Relations

A photograph of the MIT campus, showing the iconic dome of the Stata Center in the background, surrounded by trees with autumn foliage. The image is framed by a dark red border.

The companies that do best in economic recovery periods are those that “master the delicate balance between cutting costs to survive today and investing to grow tomorrow”



Corporate Relations



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